



**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, SEPTEMBER 23, 2013

The Community and Economic Development Committee of the City of San José convened in regular session at 1:31 p.m. in Conference Room 120, Council Wing, City Hall.

PRESENT: Council Member Rose Herrera, Chair; Council Member Sam Liccardo (1:42 p.m.), Vice Chair; Council Member Ash Kalra and Council Member Pierluigi Oliverio.

ABSENT: All Present.

STAFF: Director of Economic Development/Chief Strategist Kim Walesh, Assistant City Attorney Ed Moran, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

CONSENT CALENDAR

- (1) Team San José Quarterly 2012-2013 Performance and Incentive Measure Report. (City Manager's Office)**

Documents Filed: Memorandum from Assistant to the City Manager/Downtown Manager Lee Wilcox, dated September 9, 2013, recommending acceptance of the report.

Action: The Committee accepted the report.

REPORTS TO COMMITTEE

- (1) Verbal Report on Economic Development Activities. (Office of Economic Development)**

Access the video, the agenda and related reports for this meeting by visiting the City's website at <http://www.sanjoseca.gov/city> or <http://www.sanjoseca.gov/civiccenter/tv>. For information on any ordinance that is not hyperlinked to this document, please contact the Office of the City Clerk at (408) 535-1266.

REPORTS TO COMMITTEE

(1) (Cont'd.)

Documents Filed: (1) Copy of San José Economy News dated October 2013 from the Office of Economic Development. (2) Brochure from the San José Office of Economic Development containing information on Hiring and Training Support, Expedited Permitting, International Programs, Small Business Support, Foreign Trade Zone and the Use Tax Incentive Program.

Director of Economic Development/Chief Strategist Kim Walesh presented the report on Economic Development Activities.

Action: The Committee accepted the report.

(2) **Customer Service Improvement Initiative and Development Services Update. (Planning, Building and Code Enforcement/Public Works/Fire)**

Documents Filed: (1) Memorandum from Director of Planning, Building and Code Enforcement Joseph Horwedel, dated September 10, 2013, noting that Staff will provide a status update. (2) Staff presentation dated September 23, 2013 summarizing the Customer Service Improvement Initiative/Development Services Update.

Director of Planning, Building and Code Enforcement Joseph Horwedel provided the report. Assistant Director of Planning, Building and Code Enforcement Laurel Prevetti was present.

Committee discussion followed.

Action: The Committee accepted the report.

(3) **Motel Conversion for Homeless Population. (Housing/Planning, Building and Code Enforcement)**

Documents Filed: (1) Memorandum from Director of Housing Leslye Corsiglia and Director of Planning, Building and Code Enforcement Joseph Horwedel, dated September 12, 2013, recommending acceptance of the report and requesting feedback from the Committee. (2) Staff presentation dated September 23, 2013 outlining Motel and Hotel Conversions and Buildings to House the Homeless.

Director of Housing Leslye Corsiglia, Senior Development Officer of Housing Patrick Heisinger and Assistant Director of Housing Jacky Morales-Ferrand presented the report.

Committee discussion ensued.

REPORTS TO COMMITTEE

(3) (Cont'd.)

Action: The Committee accepted the Staff Report on the potential for hotel and motel conversions and vacant building reuse to house the homeless. Staff directed to continue to explore options, work out zoning issues, locate potential funding sources and return to the Community and Economic Development Committee with a status update.

(4) **Strengthening Manufacturing in San José. (Economic Development)**

Documents Filed: Memorandum from Business Development Manager Chris Burton, dated September 12, 2013, recommending acceptance of the report.

Business Development Manager Chris Burton and Economic Development Officer John Lang offered the report.

Action: The Committee accepted the report.

(5) **Economic Development Communications. (Economic Development)**

Documents Filed: Memorandum from Assistant to the City Manager/Downtown Manager Lee Wilcox, dated September 9, 2013, noting the Staff will be outlining the business communications framework and work plan.

Action: Deferred to October 28, 2013.

(6) **Adoption of the 2013 California Building Standard. (Planning, Building and Code Enforcement/Fire)**

Documents Filed: Memorandum from Director of Planning, Building and Code Enforcement Joseph Horwedel and Acting Fire Chief Ruben Torres, dated September 9, 2013, recommending the Committee forward to the full Council, approval of two ordinances amending the San José Municipal Code.

Council Member Oliverio pointed out that the Staff presentation was heard at Public Safety, Finance and Strategic Support Committee on September 19, 2013 and that the Committee forwarded only part of the Staff recommendations to the full City Council to discuss and consider.

Building Official Chu Chang and Fire Marshal John Dellinger provided a brief report on the California Building Standards Ordinance Implementation and responded to Committee questions and concerns.

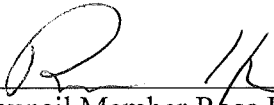
Action: The Committee accepted the report. (3-1. Noes: Oliverio.)

OPEN FORUM

There was no public testimony from the floor.

ADJOURNMENT

Council Member Rose Herrera adjourned the meeting at 3:58 p.m.



Council Member Rose Herrera, Chair
Community and Economic Development Committee

RH/smd

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